**1.2 Communications Presentation Project Rubric**

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|  | Excellent – 100 | Good – 80 | Satisfactory - 60 | Needs Improvement - 40 |
| **Subject Knowledge** | Subject knowledge is evident throughout. Information is clear, appropriate, and correct. | Subject knowledge is evident in much of the project. Most information is clear, appropriate, and correct. | Some subject knowledge is evident. Some information is confusing or incorrect. | Subject knowledge is not evident. Information is confusing or incorrect. |
| **Organization** | The sequence of information is logical. It is easy to follow the train of thought. | The sequence of information is logical. Most of the information is easy to understand. | The sequence of information is somewhat logical. It is difficult to follow the thinking. | The sequence of information is not logical. The information does not belong together. |
| **Originality** | The majority of the content and ideas are fresh, original and inventive. | There is some evidence of originality and inventiveness. | There is little evidence of new thought or ideas. | There is no evidence of new thought or ideas in the material. |